

# LAUNDROMAT MODERNIZATION

EASY TO INSTALL, EASY TO USE.



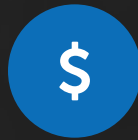
# FASCARD OVERVIEW

## FASCARD ACCEPTS BOTH COINS & CARDS!

The FasCard™ system works with existing coin laundry machines and allows you to accept credit/debit and/or loyalty cards in addition to coins at your washers and dryers. Perfect for large machines where coin boxes fill quickly, or use it to attract more customers and build loyalty!



Freedom to choose your own merchant processor



Loyalty programs for coin and card customers



Time of day pricing for coin and card



Start machines from any smart phone



Multi-vend Support – no extra key presses required



Engineered and built in the USA

## ONE DEVICE - MULTIPLE MOUNTING OPTIONS



# FASCARD FEATURES



## Freedom to choose any merchant processor

FasCard is one of the only products on the market that lets you choose your own credit card merchant services provider. Having the option to choose gives you the ability to shop for the best rates and do business with whom you prefer. FasCard also allows you to change processors at any time. Having this flexibility ensures that you will have control over some of the fees associated with accepting credit cards.

Don't lock yourself into a product that forces you to use a specific processor. If they claim to let you choose, be sure to verify it. Only FasCard gives you complete freedom over your provider.

Don't have a merchant provider? No problem, we'll be happy to make a no-obligation recommendation!

## Powerful loyalty programs for both coin and card customers

Accepting debit and credit cards is only a small piece of what FasCard can offer. Giving your customers reasons to do business with you versus your competition begins by encouraging loyalty.

FasCard's loyalty programs include Loyalty Points, Bonus Packages, Free Dry, Group Discounts and more, and FasCard is the only system that allows you to market these programs to your coin customers too!

Invest in the technology that gives you more ways to increase your business!



# FASCARD FEATURES



## Time of day pricing for coin and card customers

Offering specials during slow periods is a great way to add volume to your business.

FasCard not only allows you to schedule price changes at any time, but is the only system on the market that makes these changes for both card and coin customers! Once pricing schedules have been created online they are automatically downloaded into the store and the machines adjust their price at the appropriate times.

Have older equipment that currently does not support time of day pricing? No problem, FasCard adds this feature to any machine, new or old.

## Start machines from any smart phone

Smart phones play an integral role in our lives, and your customers' lives. FasCard includes smart phone interfaces for today's latest devices and is the only product on the market with support for both Android and Apple (IOS) phones.

Your customers will be able to create an account, add value, manage loyalty cards, check machine availability, request cycle completion notifications and even start a machine!

Only FasCard offers these features on any smart device!



# FASCARD FEATURES

## Multi-vend Support – no extra key presses required

Today's laundry equipment is more advanced than ever. Enhanced controls allow store owners to increase profits by offering users the ability to 'Upgrade' their cycles, as well as charge more for hot water or less for cold. These features can make a positive impact on a store's bottom line, but only if the payment system supports them properly.

FasCard is fully compatible with these features and has developed seamless interfaces that allow the machine to 'sell' these upgrades without the user having to touch the FasCard reader. Others may claim to 'work' with these latest controls, but require the user to press buttons on their card reader to match the price on the machine. FasCard integrates deeply with the machine's control ensuring a more natural user experience.

See our compatibility guide to learn more about how we integrate with today's latest brands.



Card Concepts is a leading innovator of payment and automation systems for Laundromats. Whether you're looking for a complete loyalty card system or a wireless credit card system to add to your coin machines, CCI can provide the solution. Since 2000 CCI has helped hundreds of store owners automate their businesses while maximizing their revenue. CCI leads the industry with its commitment to its customers, offering quality 24 hour technical support from our home office located in Addison, Illinois.

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# TOUCH KIOSK

Automate loyalty card distribution and cash acceptance

Have an unattended Laundromat or need a simple and convenient way for customers to get and add value to a loyalty card? The FasCard Touch Kiosk is the perfect addition to FasCard stores ready to take their loyalty program to the next level.



- *10" color touch screen display*
- *On screen video instruction*
- *Wireless connection to FasCard system*
- *Accepts cash and credit/debit cards*
- *High security steel enclosure*
- *High security Medeco locking system*
- *Front and rear accessible*
- *250 card capacity hopper*
- *500 bill note capacity (expandable to 1000)*
- *Live status of bill count*
- *Email notification when nearing bill capacity*
- *Email notification when collected*

*“Before we installed the Touch Kiosk our attendants had to distribute cards over the counter and handle cash. Now it’s all automated and everyone feels more comfortable that the cash is secured inside.”*

# ADD VALUE KIOSK

Give your customers an easy way to add value to their loyalty card

Simple and affordable, the Add Value Kiosk is perfect for small laundry rooms or as a backup kiosk in larger locations.

- *High security steel enclosure*
- *High security Medeco locking system*
- *Mount to wall or counter top*
- *Wireless connection to FasCard system*
- *Front accessible for collection and service*
- *Accepts cash and credit/debit cards*
- *1000 bill note capacity*
- *Live status of bill count*
- *Email notification when nearing bill capacity*
- *Email notification when collected*



*“The Add Value Kiosk gave us an easy way to accept cash payments from our customers and to load their loyalty cards.”*

# LIST OF FEATURES

## UNIQUE FEATURES

- FasCard allows store owners to choose their own merchant processor
- FasCard allows store owners to configure time of day pricing even if the machine does not natively support it
- FasCard natively supports multi-vend, so no extra key presses for cycle based pricing. (Supported equipment only)
- FasCard does not require a minimum number of readers that need to be purchased
- FasCard readers have a large backlit LCD display with graphic capability to make it easier for customers to use the system
- FasCard readers have a 3 button keypad
- FasCard readers do not use an external antennae, everything is built into chassis for easier install
- FasCard accounts get a free mobile web site allowing Laundromat customers to register for loyalty promos and specials from any Android or Apple IOS smart phone
- FasCard loyalty points program allows Laundromat customer to earn points regardless of payment type, even if they use coins
- FasCard Laundromat customers can view their activity from the mobile web site via smart phone
- FasCard readers allow Laundromat customers to add value to their loyalty/retail account without accessing a computer or internet device
- FasCard allows loyalty customers to start machines from any smart phone, not just phones with NFC technology.
- FasCard sends owners "coin box near capacity" email notifications
- FasCard sends owners collection notification emails when a collector has emptied a machine
- FasCard sends customers email notifications when their cycles are almost complete
- FasCard allows customers to participate in loyalty programs even if they don't have a loyalty card.

## EMPLOYEE CARDS

- Create and manage employee cards with balance
- Use for Wash and Fold service
- Use for restarts and rewashes to resolve customer issues
- Eliminate the need to give employees access to cash
- Track all employee usage from employee history report

## ONLINE SYSTEM MANAGEMENT

- Sales, collection, and management reports
- Audit machine sales for both credit and coin transactions
- Set machine pricing remotely (Coin and Card)
- View how full coin boxes are so you can schedule a collection
- View status of equipment in the store, see what machines are running
- Access via any web browser (iPhone, iPad, Android, WM7)

## SERIAL COMMUNICATION COMPATIBLE

- Native support for cycle based pricing and 'super' cycle compatible machines
- No unnecessary steps for customer to purchase modified cycles
- Remotely modify cycle parameters on select machine types
- Wash cycle programming, control all steps of the wash cycle
- Control dryer times and temperatures without going to each dryer computer

## COIN MANAGEMENT

- FasCard not only allows you to accept credit/debit cards at the machine but also tracks your coin sales as well.
- See how many coins are in a machine without opening the coin box, so you know when it's time to collect
- System can automatically send email notification when coin boxes are near capacity

## ENGINEERED AND BUILT IN THE USA

- Not only built in the USA but designed by store owners for store owners

## NO STATIC IP REQUIRED

- Works with any broadband internet service

## 1 YEAR WARRANTY

- Phone technical support included in monthly hosting
- Rebuilt replacement program for out of warranty parts

## WIRELESS CARD READERS

- Wifi enabled readers provide simple cable free installation
- Flush mount reader design allows easy mounting to most flat surfaces
- Reader can be mounted in various orientations even upside down to accommodate all different types of equipment
- Bright backlit graphical LCD display provides easy instructions in customer's selected language
- Display shows price of machine and counts down the coins as they are inserted
- Three button keypad allows users to interact with system
- One reader fits them all, no need to stock multiple replacement readers
- Readers reprogram themselves on the fly for whatever machine they are installed into
- Every reader is a value transfer machine, loyalty customers can add value to their loyalty account from any card reader in the store

## LOYALTY PROGRAMS

- Loyalty Points - Customers earn points for every machine they use regardless if they start with coin or card, redeem points for bonus dollars
- Free Dry - Award customers free credit towards dryer vends when they use participating washers
- E-Mail alerts for end of cycle sent to customers
- Bonus Packages - Give loyalty customers bonus dollars for adding value to their account
- Discounts - Give individual customers unique discounts on participating machines
- Retail Groups - Target and track local groups who use the system, award group level discounts
- Customers can track loyalty points and add value via smart phone or from attendant
- Customers can view card activity via smart phone mobile web site
- Customers can view available machines
- Customers can add value to cards from any FasCard reader

## ACCEPT CREDIT CARDS AT WASHING, DRYING, AND VENDING EQUIPMENT

- Improve your sales and give your customers more options to pay by accepting major credit and 'offline' debit cards
- Perfect for large machines where coin boxes fill quickly
- Choose your own credit card processor